

FLORIDA CAREER PROFESSIONALS ASSOCIATION CONNECTION

KEEPING FLORIDA FIRST

WINTER 2002

PRESIDENT'S MESSAGE

I hope that you were able to enjoy a peaceful and relaxing holiday season! The New Year is upon us as we prepare for the Spring 2003 semester. I wanted to update you briefly on the progress your Board of Directors have been making on their 2002-2003 Association goals. The FCPA Board of Directors held their Fall 2002 Board Meeting on August 18th and 19th at the Adam's Mark Hotel in Jacksonville. Some of the topics discussed included the yearly association goals, Conference 2004 planning, and the creation of a new association marketing brochure. Here is the update on the 2002-2003 Association Goals:

1. **Increase Employer Membership** - On November 15th the Board conducted a special "membership" session in Orlando hosted by Chris Todd of Enterprise Rent-A-Car. Saranette Miles rolled out a three-part plan that we hope will help grow our current employer membership. This plan consisted of 1) reconnecting with former FCPA members to rejoin, 2) creating an Employer/Career Center representative team at as many campuses as possible to market FCPA to that schools top employers directly, and 3) trying to connect with Jacksonville employers during our Annual Conference.
2. **FCPA Budget** - During the Fall Board Meeting held on August 18-19th at the Jacksonville Adam's Mark the Board created a projected budget for 2002-2003, a zero-based budget. The specifics of this budget are covered on page 3 of this newsletter.
3. **Create New Collateral to Reflect the New Image/Theme and Logo Change of the Association** - Christy King put together a team of FCPA Board members and a local graphic artist to produce a new brochure and letterhead. The new brochure contains the new logo and verbiage "Keeping Florida First", as well as a diverse array of people.
4. **Plan and Present a Successful 2003 Annual Conference in Jacksonville, FL** - Shannon Cash from FAU is the Conference Chair and he has assembled Conference Committees. If anyone is interested in getting involved they can contact Shannon directly at (561) 297-1003 or cash@fau.edu.
5. **Offer "Added Value" to the Membership with Creative Benefits and Useful Tools** - the Board discussed different ideas on how to add more value to being a member of FCPA. The Board agreed that the new FCPA website, www.fl-cpa.org, would be a good place to add these benefits like a resource page and links to conference exhibitors.

Please be sure to add the 2003 FCPA Annual Conference date, June 18th-20th, to your new calendar. Registration for this years conference will be made even easier through our website. As always, remember that FCPA is working to "Keep Florida First!!"

Jonathan Thornburg (JT)
FCPA President

MEMBERSHIP RENEWAL & NEW MEMBER DRIVE UPDATE

The FCPA membership renewal campaign is running full force. If you have not paid your dues for 2003, now is the time--so don't delay.

To date the renewal campaign and membership drives have delivered the following results.

- **Nine (9) new members for 2003.** Six (6) are from private four-year institutions and three (3) are employer representatives.
- **Thirty-two (32) renewals of memberships for 2003.** Four (4) are from community colleges, 16 are from four-year public schools, nine (9) are employer representatives, and two (2) are retired individuals.



FCPA ANNUAL CONFERENCE

Jacksonville, Florida June 18-20, 2003

Greetings everyone! As we recover from the “holiday” remember, that although it may seem far away today, our annual conference is a mere six months away! Right now...put the dates of June 18-20, 2003 on your calendar and list of ‘things to do’.

The conference site is the premier Adam’s Mark Hotel www.adamsmark.com in downtown Jacksonville, Florida. Located on the St. James River, affording wide vistas of the surrounding area, the hotel offers the warmth and charm of a grand hotel combined with the comfort and efficiency of the most modern accommodations. All of the rooms feature two-line speakerphones with data ports and voice mail. Keep active in the fully equipped fitness center with dry sauna or the beautiful rooftop outdoor pool/whirlpool complex. We will have plenty of ‘elbow room’ for our meetings with 110,000 square feet of meeting and exhibit space. Plus, the facility is just two blocks from the Jacksonville Landing entertainment and shopping area.

The theme for the 2003 Conference is *Keeping Florida First* allowing us to solidify and concentrate on our new organizational motto and mission. We intend on capitalizing on FCPA’s real strength and uniqueness—we are an organization of career professionals, from business and education, with a focus on Florida hiring trends, needs, and programs.

With this in mind, I would like to put out an early call for everyone to be thinking about what topics and presentations you would like to see at the 2003 Conference.

Especially think about the contribution you might make, personally or in teams, by presenting on a particular area of some interest or experience. The heart of any conference is the program...and I am pleased and proud to announce that the Co-Chairs of your 2003 Conference Program and Speakers Committee are Ms. Lee Holifield and Mr. Russ Coughenour. Please contact either Chair with your program ideas, speaker suggestions, or offers to present:



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Shortly after the first of the year, I will email, to everyone, a complete list of Committee Chairs and members...contact them if you would like to help. Also, the full conference registration site will be up and running at our website www.fl-cpa.org by the end of January. It will contain all the e-forms and info for you to register online. Conference registration fees and costs will also be listed. We are determined to set these costs at an affordable level.

Remember...this is OUR conference...please give us your input and feedback! Let’s make this one the best yet...and let’s continue Keeping Florida First!!

Shannon H. Cash

Vice President and 2003 Conference Chair

2002-03 Projected Budget

Income and Current Balance	
Current Balance (Approx.)	\$5,000
Anticipated Membership	\$4,500
Total Income	\$9,500
Expenses and Reserve	
Reserve	\$4,000
Collateral Creation	\$1,500
Hotel Deposit	\$1,000
Scholarships	\$ 900
Misc. (Including Mailings)	\$ 637
Website	\$ 600
Conference Website Creation	\$ 500
Fall Board Dinner	\$ 238
SACE Basket	\$ 75
President/Brownlee Plaque Update	\$ 50
Total Expenses (Including Reserve)	\$9,500

NEW FCPA LIST SERVE & CAREER FAIR LIST

www.fl-cpa.org

A new and more user friendly FCPA list serve will be made available to all members in early January. To avoid having to moderate the list serve, we ask that members follow the guidelines below when posting or responding to emails through the list serve.

The FCPA List Serve is made available to help individual members of the association communicate with the larger membership. As such, all communications should be of a professional nature and pertinent to the mission of FCPA. Communications containing political endorsements, jokes or sales requests are not allowed. Any questions or feedback concerning the FCPA list serve should be sent to info@fl-cpa.org.

In January, current members will receive an email from FCPA with further instructions on how to use the list serve, change passwords and opt out of the system.

Additionally, FCPA has compiled a listing of all career fairs submitted by member universities, colleges and consortiums for the Spring and Summer 2003 terms. This listing may be accessed through the newsletter page of the association's web site at www.fl-cpa.org/newsletter. Please send any corrections or updates of this listing to informationmanager@fl-cpa.org

FCPA BOARD OF DIRECTORS

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