

CONNECTION

KEEPING FLORIDA FIRST

2011 WINTER EDITION

MESSAGE FROM THE PRESIDENT

It has been a little while since we've published a newsletter, and a lot of positive changes have happened in a short amount of time! Can you believe that it is already 2011?! Hopefully you are finding some time to reflect upon this year and celebrate the many personal and professional successes in our lives, in addition to keeping up with the craziness of this semester.

I would like to start by updating you on new FCPA happenings. First, many of you saw updates by way of broadcast emails: Laurie Ragsdale resigned as treasurer after years of service in this position due to changes at her institution, Hillsborough Community College. Lisette Guillen-Dolby kindly agreed to fill this role and she was officially appointed by the board during our August board meeting. She's been quite busy with paperwork to update signatures on our account and tax preparation – thanks for all of your hard work already, Lisette! I'd also like to welcome Alicia Smyth to the board as our new Information Management Director! This is another role that makes a huge impact on our association's communication: broadcast emails, website updates, newsletters, and even registration from membership and conferences are all pieces of the IMD's role. So a BIG THANK YOU goes to Alicia. While these changes filled immediate board needs, this also created a vacancy in the Private College/University member. If you know any interested candidates please pass along their name.

Jennifer Zeigler hosted this year's Winter Board Meeting at the Enterprise office in Orlando this past January. The Board reviewed many of our ongoing goals and discussed several options as we continue planning for this summer's conference in Clearwater. Three of the goals I'd like to bring to your attention now are:

- Increase membership – especially from our employers. This has been a goal for some time now and other state and regional organizations are also seeing a dramatic drop in employer members. However, FCPA is determined to combat this through increasing the benefits of membership. We realize that without a representative number of employers to collaborate with, our organization will not be as successful in meeting its other goals.
- Create a fiscal year calendar of operation. This will help new board members transition into their roles with a better understanding of major tasks associated with the role and their timelines. This will also help to inform the membership about cyclical happenings and events so that we can all plan ahead – something that is more necessary in times of continuing budget cuts and uncertainty.

UPCOMING WEBINAR

Join Manpower for a free webinar, *What's New and What's Next in Employment Law in 2011.*

Wednesday,
February 23
12pm - 1pm EST

<http://tinyurl.com/4bc6lxq>



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PRESIDENT'S MESSAGE, CONTINUED

- Increase the number of volunteer opportunities outside of the annual conference. We hope to help members become involved outside of the annual conference for a couple of main reasons. This will add value to your membership and increase the number of opportunities for professional development. This will also allow members who may not have the budget to attend the annual conference an opportunity to become involved and still play an active role in this organization.

In other news, membership renewal is now open on the website! We're excited that we were able to update this and open this on time this year!

Once again, our conference planning committee is hard at work making sure this summer's conference in Clearwater. One of the greatest benefits of our association has always been the friendships and networking opportunities within our statewide group. Amy Diepenbrock, the 2011 Conference Chair and FCPA Vice President, will tell you much more about the conference planning later in the newsletter. Please consider submitting a program proposal to highlight programs on your campus or educate members on a hot topic.

It has been a privilege to serve as your state association president this past year. On behalf of the 2010-11 Board, thank you to all the members for helping keep Florida first. I can't wait to see all of you again in June!

Lindsey Katherine
FCPA President



"MY HOPE IS THAT THE FEW DAYS WE SPEND TOGETHER IN CLEARWATER BEACH WILL ALLOW EACH OF US RENEWAL AND CONTINUED BELIEF IN WHAT WE DO EVERY DAY!"



FCPA CONFERENCE UPDATES

DON'T STOP BELIEVING: THE JOURNEY CONTINUES

June 22-24, 2011 • Hilton Clearwater Beach Resort • Clearwater Beach, Florida

I hope everyone's New Year has started off with a bang! It's hard to believe it's already the end of February. While in Florida, we may not dwell on the winter months as much as our northern colleagues, but many of us still look forward to the relief of spring break week! It's hard to think of the summer months, but June will be here before you know it, and so will the annual FCPA conference!

This year's conference will be held at the Hilton Clearwater Beach Resort. We are confident that this resort, situated right on the water, will be a wonderful backdrop for our conference. All hotel rooms have a view of the ocean so you will be sure to relax throughout this invigorating conference!

This year's conference theme, *Don't Stop Believing: The Journey Continues*, is twofold. As we work with students and employees, staying positive and believing in ourselves and our work is critical. The continuing journey of one's career is something we all relate to. This year's conference theme focuses on believing in the work we do, and those we serve. My hope is that the few days we spend together in Clearwater Beach will allow each of us renewal and continued belief in what we do every day!

CONFERENCE UPDATES, CONTINUED

The Programs Committee has already begun working on selecting our key note speakers and you should have received our call for programs. I encourage each FCPA member to consider submitting a program proposal. We will again be submitting programs for HRCI and NCC approval so that many of you can gain valuable Continuing Education Unit's (CEUs) throughout the conference.

Past programs have included topics on: best practices, new programs/services, recruiting techniques, online services, professional panels, etc. The final call for programs will be sent in the coming weeks. In addition to email, the program proposal form is available online at <https://www.surveymonkey.com/s/3TWGJTM>. You can also access this form from the FCPA Conference website, <http://www.fl-cpa.org/web/program-information.html>. The deadline for submitting program proposals is March 25, 2011. If you have any questions or need additional information, please contact Mark Colvenbach, Professional Development Director/Program Committee Co-Chair, at mcolvenbach@ut.edu.

Our conferences would not be as enjoyable as they are without the support that our members continuously provide to the President's Council. These donations allow us to include the wonderful conference meals and provide for a few extra touches each year. Ashley Linnell is the chair of our President's Council this year. Ashley and the President's Council team will be contacting the membership to solicit your donations; I hope you will continue to support FCPA's President's Council again this year. If you have any questions about the President's Council or would like to sponsor a conference event, please contact Ashley at Ashley.r.linnell@ehi.com, Susan Urrutia at susan.urrutia@siemens.com, or Megan Waldeck at mwaldeck@admin.fsu.edu.

I would like to express a special thank you to those members who have agreed to serve on our conference committee. With all that goes into planning a three day conference, no one person can do it alone. It takes many people working together to bring the high quality programs, lively networking events and entertaining social activities to fruition. There is still time to volunteer to serve on a committee. If you would like to work on a committee, please contact me at your earliest convenience!

Online conference registration will opening soon. Please keep an eye out for our conference update emails as these messages will provide all the information you will need to stay in the FCPA loop. Also, the FCPA conference webpage, www.fl-cpa.org/conference.html, is always available to provide you with conference information.

I look forward to seeing you in June!

Amy Diepenbrock, FCPA Vice President

CONFERENCE SITE: HILTON CLEARWATER BEACH

Spanning 10 acres along the Gulf of Mexico's shimmering coastline, the **Hilton Clearwater Beach Resort** allows you to indulge in a vibrant, newly transformed setting. Rely on this three-diamond Clearwater Beach hotel and resort and enjoy [enchanted accommodations](#) overlooking one of the world's most brilliant white-sand beaches. Recline in a beach chair and gaze out at the magnificent blue skies between conference sessions. Curl your toes in the soft sand, and let the gulf breezes stir your soul. Escape and witness the transformation of this delightful new Clearwater Beach Florida hotel for a glimpse of paradise!

Reservations can be made through the [Hilton's FCPA Group Online Reservations Page](#). The conference room rate is \$119 per night, a bargain for the ocean view! This rate is available until May 22, 2011 so be sure to make your reservations today.

In order to receive tax exemption on your room charges, you must bring a copy of your organization's tax exemption certificate and present when you check into the hotel at the conference. It is also required that you pay for your hotel with a credit card or check issued by your organization.

FCPA 2011 CONFERENCE COMMITTEE

Serving on a conference committee is a great way to get involved in the organization and establish relationships colleagues. It's not too late to volunteer! Contact Amy Diepenbrock, Conference Chair, at vicepresident@fl-cpa.org to select a committee.

Thank you so much to our 2011 Conference Committee Chairs & Volunteers!

Programs Committee

Mark Colvenbach, University of Tampa, Chair
Jill Lumsden, Florida State University
Lauren Hubacheck, Florida International University
Caroline Meeker, Florida International University
Donna Lee, Florida Atlantic University

Registration

Robin Kazmarek, Stetson University, Co-Chair
John Sheehy, Stetson University, Co-Chair
Xuchitl Coso, Florida Southern University
Lisa Dollenmayer, Clearwater Christian College
Kim Edwards, St. Leo University
Sheila Hood, University of Tampa
Anne Meehan, Stetson University
Patrece Robinson, Stetson University
Marsha Sherman, University of Tampa
Cathy Wise, St. Leo University

Exhibitors

John Moriarty, Barry University, Chair
Andrea AlfanoBealler, Valencia Community College

President's Council

Ashley Linnell, Enterprise Holdings, Chair
Susan Urrutia, Siemens Corporation
Megan Waldeck, Florida State University

Facilities/Logistics

Tracy Joinson, Palm Beach State College, Chair

Door Prizes

Jennifer Bielen, Seminole State College, Chair
Arin Hughes, Seminole State College
Sabrina Dешner, Seminole State College
Igor Volkov, Barry University

Local Information

Marsha Sherman, University of Tampa, Chair

Recreation

Maria Tomaino, Barry University, Co-Chair
Shaunie Wall, Barry University, Co-Chair

Evaluations

Ommy Pearson, Lake-Sumter Community College, Chair
Xuchitl N. Coso, Florida Southern College

New Members

Jennifer Ziegler, Enterprise Holdings, Chair

Awards

Ray Rogers, Rollins College, Chair

Photography

Kyra Spence, Florida International University, Chair

PRESIDENT'S COUNCIL ANNOUNCEMENT

The President's Council needs your financial support! Please visit the FCPA website for information on how you can contribute to the success of the 2011 Conference.

New this year: if you are unable to sponsor the conference, you now have the opportunity to purchase a half-page advertisement in the conference program for \$500.

2011 FCPA AWARDS

One of the highlights of the annual FCPA Conference is the presentation of awards during the Awards Lunch.

The nomination deadline for the following awards is April 15, 2011:

Brownlee Award

This prestigious award was established in recognition of a past member who made significant contributions to FCPA and provided exemplary leadership while serving as a member of the association.

Nominees for the Brownlee Leadership Award must be FCPA members for at least three years and cannot currently be serving on the Board of Directors. The selection will be based on an evaluation of the nominee's contributions to specific programs, projects or activity within FCPA, professional contributions made to the placement/recruiting field and FCPA, and overall leadership qualities.

Student of the Year Award

This award recognizes a deserving student who has demonstrated exceptional achievement in the field of experiential learning. Any student of a 2 or 4 year Florida higher education institution may be nominated for this award. The winner of this award receives a \$300.00 cash prize and a recognition plaque. Eligibility includes the following:

- completion of a minimum of 10 weeks of experiential education or employment in an internship, co-op or work experience during the summer or fall of 2010 or spring of 2011.
- demonstrated achievement of professional, personal and academic skills in a working and learning environment.
- nomination by a current FCPA member, either employer or college member.

New Member Award

The New Member Award recognizes a new member who has helped keep FCPA strong by volunteering for conference committees and/or special projects. Anyone who has been a member of FCPA for less than four years and has served on projects and/or conference committees is eligible to be nominated. Selection will be based on an evaluation of the type and quality of the new member's contribution to FCPA.

Please start thinking now about outstanding students who should be recognized and fellow FCPA members who should be considered for the Brownlee and New Member awards. I would especially like to encourage everyone to give serious thought to the Brownlee Award, which is our highest recognition of professionalism and service to FCPA.

More information about all the awards, including application instructions, is available on the *Awards and Nominations* page of the FCPA website: www.fl-cpa.org/web/awards-and-nominations.html

Please feel free to contact me directly if you have any questions about the FCPA awards process:

Ray Rogers

FCPA Past President & Awards Committee Chair

rrogers@rollins.edu

(409) 646-2195



WWW.FL-CPA.ORG

KEEPING FLORIDA FIRST

WANT TO BE A PART OF THE NEXT CONNECTION?

This newsletter is a great way to communicate with FCPA members, so why not educate the membership on exciting new happenings in career services or recruiting by writing a brief article?! The deadline for submission for the Spring 2011 edition is May 10, 2011.

informationmanager@fl-cpa.org

2010-2011 BOARD OF DIRECTORS

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president@fl-cpa.org

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Tracy Joinson, Palm Beach State College
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