



President's Message

By Ray Rogers, 2010 FCPA President

It has been a while since last fall's newsletter and there are many things to update you on. Foremost on my mind now is our annual conference in Sunny Isles next month. Lindsey Katherine and her conference team have put together an outstanding three-day event for you. There is much to be said about next month's conference and I will let Lindsey Katherine and Mark Colvenbach do just that later in this newsletter. I want to publically thank all our volunteers who have been working throughout this academic year on this summer's conference. I especially love this year's conference theme "Let the Sun Shine In" and am certainly looking forward to the 70's themed President's Reception on Wednesday evening. Those of you with The 5th Dimension's song "Aquarius / Let the Sun Shine In" running through your heads have been around long enough to remember coolness that was tie-dye. Be sure to pull that out of your closet and wear it to Wednesday night's reception.

Having attended both the NACE and SoACE conferences this year, I feel it more important than ever that we continue to support our state association. Not for nostalgic reasons, but because FCPA over the years has proven to be irreplaceable in providing quality education programs and meaningful networking opportunities to the professionals across our state. The geographic size, diversity of employers and number of institutions of higher education within Florida necessitate a state association whose direct mission is focused on Florida recruiting, career development and experiential education. With the talent and enthusiasm our volunteers pour into FCPA, I am confident our mission will be lasting.

Another priority of the board this year was to deliver additional educational opportunities to our membership outside of our annual conference. Earlier this term, FCPA provided this year's second free webinar to our members, hosted by Catherine Raines, CPP Educational Consultant, on combining the Strong and MBTI assessments for career development. This program was well received by the membership and we hope to be able to provide more such programs for our members in the future. Thank you to Mark Colvenbach, FCPA's Professional Development Director, for putting this program together. *(continued page 2)*

In this issue

Presidents's Message, p. 1-2

2010 Conference Update, p. 3

2010 Programming Update, p. 4

Serve on the FCPA Board, p. 4

2010 Annual Conference
Schedule at A Glance, p. 5

Membership Update, p. 6

New & Improved Online
Membership Registration, p. 6

Barry's Career Counselor wins
Outstanding Divisional Staff
member award, p. 7

President's Council, p. 7

2010 Conference Committee
Members, p. 8



(continued from page 1)

In January, I asked Sandy Jakubow, FCPA Membership Director, to chair a Constitution Review Committee. That committee's charge was review the FCPA constitution to look for both small and large changes that should be made to better serve our membership and ensure future stability of the association.

They have provided a preliminary report to the board. You should have already received the proposed amendments that were emailed to all FCPA members last week. We will vote upon these amendments at the morning business meeting on Thursday, June 17, 2010.

One of the most visible and complicated projects the board assumed this year was to build a new online membership registration system that would allow for new members to join or returning members to renew their membership under any of our five membership categories, paying by credit card or check. Those most directly involved know that this proved to be a much larger challenge than we had anticipated. While missing our original deadline, we were able to go live with this system earlier this term, and despite a few minor glitches, I believe we have a solid system that will make it much easier for our membership to update their contact data, take advantage of the various discounts offered through our five membership categories and recruit new college / university and employer professionals to the association. I want to thank Amy Kleeman, FCPA Secretary, and Eric Hall, FCPA Information Management Director, for their ongoing work on this project and seeing this project through to the end. Eric's article later in this newsletter will describe our new online membership process in greater detail.

With an eye already fixed on the 2011 conference, I have been scouting and reviewing proposals from various locations in the Clearwater and St. Pete areas to host our annual event next summer. I anticipate that the board will be able to approve the 2011 site in time to be announced at this summer's conference. So, stay tuned.

Finally, I would like to thank the FCPA membership for all your support over the past two years I have served as president of our association. While leading an all volunteer association the size and scope of FCPA is no easy task, it has been some of the most fun and rewarding work I've ever done. There have been a number of volunteers who have given their time to FCPA over the past few years. When reviewing all the programs, meetings and projects completed during this time, our collective work is very inspiring. I especially want to thank Dona Gaynor who has been my "partner in crime" on the FCPA board since 2003. While serving as Secretary, Vice President, President and two terms as Past President, she always gave 100% to FCPA and went above and beyond the call of duty on numerous occasions. She has donated a huge amount of her personal time and talent to our association and never expected any thank you in return. Her support was instrumental these past two years. As she steps down from the board this year we all owe her a great deal of gratitude. Thank you Dona!

I look forward to seeing all of you next month in Sunny Isles. My tie-dye is ready. 

2010 Conference Updates

By Lindsey Katherine, FCPA Vice President & 2010 Conference Chair

It's hard to believe that the annual conference is only a month away!

I'm excited to report that this year's conference committees are busy with planning details to create an educational and exciting agenda for our conference attendees. Just a reminder – if you haven't already registered, why not register today?!

www.fl-cpa.org/web/annual-conference.html

The registration fee is \$250 for members and includes all educational and networking sessions as well as admission to meal events including the 70's themed-President's Reception, Breakfast Business Meeting, Awards Luncheon, Dinner Banquet and our Closing Key Note Breakfast.

The Newport offers 15,000 square feet of oceanfront event space, located just minutes from Miami and Fort Lauderdale. Between conference sessions you'll be able to enjoy the pool overlooking the Atlantic or you can venture to the sugar-white sands of the private beach, giving you quick access to activities such as swimming, surfing, sailing, fishing, snorkeling, sand sculpting or even an adventure on jet skis. Reservations can be made by calling the Newport Beachside Hotel & Resort Reservations Department at 1-800-327-5476. Reserve your room today!

This year, we continue to try creative ventures that will make the most of our short 3 days together. We'll have 4 breakout educational sessions throughout the conference, with 3 concurrent presentations to choose from. Our Programming Committee has been hard at work and has included some exciting updates in the article below!

The President's Council committee has done an excellent job of collecting donations to support our conference.

Thank you to all of the organizations that donated this year; without your support, especially in another tight




budget year, our conference would not be the outstanding event it has grown to be.

If you would like to contribute to the President's Council, please visit www.fl-cpa.org/web/index.php?id=19 download the donation form.

Also, please do not forget to start collecting door prizes! This is one aspect of the conference that everyone loves – getting free stuff! For information on making a prize donation, please contact Lisette Guillen-Dolby at DolbyL@scc-fl.edu.

Lastly, I would like to extend a huge THANK YOU to the 2010 conference committee and board members. We have a wonderful group of people working hard to bring another fun and informative conference to our members and their hard work is greatly appreciated!

The FCPA conference webpage, www.fl-cpa.org/web/annual-conference.html is available to provide you with additional conference information.

Don't forget to get your 70's style outfit ready for the President's Reception! See you next month in Sunny Isles where we'll Let the Sun Shine In! 


2010 Conference Programming Update

By Mark Clovenbach, Professional Development Director

The Program Committee for this year’s FCPA Conference in Sunny Isles is thrilled to share what could be the strongest program ever. The committee members were overwhelmed, in a good way, with a large number of breakout proposals from FCPA members this year; as the committee sorted through nearly twice the average number of proposals. A final program overview with topics will be sent out shortly, please be on the lookout.

While we may be going back in time with the 70’s theme this year, FCPA is excited to share some new programming concepts that should be a wonderful value add for members attending the conference. FCPA had submitted three programs each for both NBCC and HRCI continuing education credits. We are excited to share that these programs have been approved for CEU’s. Also new this year, we will be hosting topical roundtable discussions as a chance for members to identify trends, best practices, and learn new ideas from colleagues. It’s a great opportunity to hear different perspectives as employer and career members will participate in the discussions together.

In closing, the program committee is confident that the opening and closing keynotes will leave you with strategies to implement both on a personal and professional level. This year’s opening keynote, Dr. Woody (AKA: Dr. Michael M. Woodward, PhD), will get the conference going as he draws on years of corporate experience as well as professional training in organizational psychology. Dr. Woody comes highly recommended by several FCPA members and will leave members with strategies pertinent to your daily duties and organizational goals. On Friday, Jared Polak, Co-Owner and Chief Marketing Officer of The Growth Coach, will offer a program on managing your career while fostering your personal development. Jared has a contagious personality and we are fortunate he is making the trip from Houston, TX.

Both speakers bring a high level of enthusiasm and passion that will surely help members start and end the annual conference on the right note. We look forward to seeing you in Sunny Isles as we catch up with old colleagues, meet new friends and develop the skills necessary for success in today’s economy. 

Serve on the FCPA Board!

By Donna Gaynor, FCPA Past President

There are several open positions available on the FCPA Board.

If you are interested in serving on the FCPA Board or if you would like to nominate a candidate for the Board, please contact Dona Gaynor, Past President at dgaynor@fit.edu.

The positions that will be up for election in June at the conference include:

Vice President

Secretary

Treasurer

Membership Director


2 Year College Member

Employer Member

Serving on the FCPA Board is an excellent way to develop strong leadership skills, improve your professional network, and build your resume.

Entry-level board positions such as the 2-Year College Member and Employer Member are great ways to start out on the Board and to contribute to the Association.

And, since Officer positions are often filled by existing Board members, there may be additional entry level positions available for those who are interested.

Feel free to contact Dona Gaynor at dgaynor@fit.edu if you have any questions. 

2010 Annual Conference Schedule... at a Glance.

Tuesday, June 15, 2010

1:00 p.m. - 4:00 p.m.
4:00 p.m. - 5:00 p.m.

FCPA Board Meeting
Conference Leaders Meeting



Wednesday, June 16, 2010

9:00 a.m. - 4:00 p.m.
9:00 a.m. - 1:00 p.m.
1:00 p.m. - 2:30 p.m.
2:30 p.m. - 5:30 p.m.
2:45 p.m. - 3:45 p.m.
3:45 p.m. - 4:15 p.m.
4:15 p.m. - 5:30 p.m.
6:00 p.m.

Registration Open
Exhibitor Area Open
Welcome / Opening Keynote Speaker
Exhibitor Area Open
Breakout Session A
Break
Employer and Vendor Spotlight
70's Themed President's Reception



Thursday, June 17, 2010

6:00 a.m.
7:30 a.m. - 10:00 a.m.
7:30 a.m. - 9:00 a.m.
9:00 a.m. - 12:00 p.m.
9:15 a.m. - 10:15 a.m.
10:15 a.m. - 10:45 a.m.
10:45 a.m. - 11:45 a.m.
12:00 p.m. - 1:00 p.m.
1:00 p.m. - 4:30 p.m.
1:15 p.m. - 2:15 p.m.
2:15 p.m. - 2:30 p.m.
2:30 p.m. - 3:30 p.m.
4:30 p.m. - 6:00 p.m.
7:00 p.m. - 9:00 p.m.

Fun Run / Walk
Registration Open
Breakfast Buffet & Business Meeting
Exhibitor Area Open
Breakout Session B
Break
Breakout Session C
Awards Luncheon
Exhibitor Area Open
Roundtable Sessions
Break
Breakout Session D
Employers vs. Schools Volleyball
Banquet



Friday, June 18, 2010

9:00 a.m. - 11:30 a.m.
11:30 a.m. - 12:30 p.m.

Breakfast Buffet / Closing Keynote Speaker
Conference 2011 Planning Meeting



Membership Update

By Amy Kleeman, FCPA Secretary

Membership Stats:

32 organizations / institution members
 149 individuals
 35 new members

Institution / Organization Type (32)

4 year Private: 13
 4 year Public: 7
 Community / State Colleges: 5
 Employers: 5
 Affiliate: 2

Institution / Organization Type (149 individuals):

4 year Private: 39
 4 year Public: 57
 Community / State Colleges: 36
 Employers: 12
 Affiliate: 2
 Individual: 1
 Grad Students: 2

Membership Payment Type (149 individuals):

Unlimited: 104
 Group / Institutional: 28
 Graduate Student: 2
 Honorary: 5
 Individual: 8
 Affiliate: 2

Membership Payment Type (32 Institution / Organization):

Unlimited: 12
 Group / Institutional: 12
 Graduate Student: 2
 Honorary: 3
 Individual: 1
 Affiliate: 2

New & Improved Online Membership Registration

By Eric Hall, Information Management Director

With the FCPA conference only a month away, most of you have probably had an opportunity to experience the “newly renovated” FCPA online membership registration system. The Board met throughout the year with one of its primary goals to develop a much improved process this year to ensure that institutions and individuals can easily and effectively register for FCPA; after a very extensive testing process the system was launched and successfully implemented into our website. Here are some of the highlights:

- Institutional Primary Contacts - When registering for an institutional membership, one individual on the account is identified as the primary contact. The primary contact has the ability to add and delete members to and from their institutional account and manages all account information for their college / university. If an individual attempts to register with an institution that already has an account, the system will generate a message informing them to speak to their primary contact to be added.
- Individual Usernames / Passwords - All members, no matter their account type, now have their own unique username (their email address) and password. When registering as a new user, the system will prompt you to create your password. If you had already registered prior to the implementation of the new system or if you were added by your primary contact, simply click on forgot password and a password will be auto-generated and sent to your email. After you log in, be sure to update your password. Within a person’s individual account, they have the ability to manage all of their contact information.
- Instant updates – Upon the creation of a new account, the system will now dynamically pull all member information and populate the membership directory with the latest data. Additionally, if this is your first time registering, the system will recognize you as a new member and provide you with a field to include the FCPA member that referred you.

As with any new system, it has certainly experienced some hiccups along the way and I want to thank all of our members who provided us with feedback on the errors and issues they were experiencing. We’re confident that we have most of the wrinkles ironed out, however, if you come across a problem when attempting to register or with your account or if you simply want to provide comments and suggestions, please feel free to contact me at informationmanagement@fl-cpa.org. I also want to extend a big thank you to the FCPA Board for all their contributions in developing and testing the system, especially Ray, Amy and Lindsey for laying the initial groundwork and for being so involved throughout this entire process.

Happy registering! 

Barry's Career Counselor wins Outstanding Divisional Staff member award

By Amy Diepenbrock, 4-Year College Member




Maria Tomaino, a recently new member of FCPA, was recognized at the annual Student Affairs Awards Banquet at Barry University on April 25th as the Outstanding Staff Member for the division for 2009-2010. She is a talented career counselor who genuinely cares for the well-being

of her students. As the Liaison to Arts and Sciences and Human Performance and Leisure Sciences, Maria has significantly increased the awareness and therefore use of Career Services by students in her areas.

Additionally, she has thrown her heart and soul into advising Delta Epsilon Iota Academic and Career Honor Society (DEI) which is housed in Career Services. Her upbeat personality and passion for student affairs spreads to whoever she is working with at the moment, students, faculty, or staff. Maria is constantly seeking professional development opportunities for herself and encourages her students and other staff at the same time to make the most of every opportunity. She represents Career Services within the division on multiple committees, and also the division, across campus.

Recently she took her level of collaboration beyond the campus border by partnering with the DEI chapters from Nova Southeastern University and Florida International University, to initiate the first ever DEI South Florida Networking Event. With each and every activity Maria throws herself into, she holds herself and her colleagues (both students and staff) to the highest standards.

Maria prides herself on ethical and theory-based practice and expects that of those around her. Don't miss Maria's session, "Another Bright Idea: A look into the critical thinking process of an undergrad" next month at the FCPA conference. 

President's Council

By Dawn Howard

A huge thank you to the 2010 President's Council sponsors listed below.

Their donations significantly helped offset the costs of producing this year's event. This year's conference would not have been possible without the generous support of the FCPA member organizations listed below.

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-

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- Florida Institute of Technology
- Rollins College
- Seminole Community College
- University of Tampa

Bronze

(up to \$99)

-



2010 Conference Committee Members

Programs & Speakers

Mark Colvenbach, Co-Chair, University of Tampa

Elizabeth Boggs, Co-Chair, Rollins College

- Misty Seybert, Southeastern University
- Lauren Hubackeck-Butler, Florida International University
- Nancy Friedman, Florida State University
- Susan Blakey, Siemens
- Tracey Joinson, Palm Beach State College
- Amy Diepenbrock, Barry University

Registration

Candace Pinataro, Chair, Tallahassee Community College

- Julia Kronholz, Florida State University
- Elizabeth Farney, Florida Institute of Technology
- Shelia Hood, University of Tampa
- Colleen Ficco, Target

Recreation / Decorations

Misty Seybert, Southeastern University

Jennifer Bielen, Seminole Community College

Evaluation

Alicia Smyth, Chair, Embry Riddle Aeronautical University

- Ommy Pearson, Embry Riddle Aeronautical University

Exhibitors

Jennifer Jacoby, Chair, Rollins College

Door Prizes

Lisette Guillen-Dolby, Chair, Seminole Community College

- Colleen Ficco, Target

President's Council

Dawn Howard, Chair, Florida Atlantic University

- Kathleen Steenburgh, GEICO
- Denise Irby, Enterprise Rent-A-Car

New Member Orientation

Sandy Jakubow, Chair, Florida Atlantic University

Photography

Elizabeth Farney, Florida Institute of Technology

Awards

Dona Gaynor, Chair, Florida Institute of Technology

Toni Briley, Lake City Community College

Local Information

Amy Diepenbrock, Barry University

John Moriarty, Barry University

Logistics

Nancy Friedman, Florida State University

Megan Waldeck, Florida State University

Special thanks to Kevin Guthrie of the University of Florida for designing the conference logo again this year!



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