

# FLORIDA CAREER PROFESSIONALS ASSOCIATION CONNECTION

KEEPING FLORIDA FIRST

WINTER 2006 EDITION

## PRESIDENT'S MESSAGE

### DEE DEE GATCH – PRESIDENT

Holiday greetings to all! We have many things to pause and give thanks for. The 2006 hurricane season is over, conference 2007 plans are moving ahead smoothly and your Executive Board is working hard to recruit new members and keep our organization strong.

In the last newsletter I announced the departure of our Information Manager, Matt Cardin. He and his wife, Jo, moved to Boston to take advantage of some wonderful job opportunities. The FCPA constitution designates the current President as the person to recommend a replacement to the Board for their approval. I am thrilled to announce that Kelly Cleary, Director of Career Services at Stetson University, has been appointed to the Information Manager position. Welcome Kelly! Many board members have rallied together to cover the Information Manager's duties while we searched for a replacement. Ray Rogers stepped forward to cover most of the work. He is our current Treasurer and served as our Information Manager for several years prior to Matt taking the position. Dona Gaynor, Andrea Alfano and Ray have been hard at work getting the membership directory updated and getting the conference web pages ready. Tracy Joinson volunteered to assist the Information Manager with the production of the newsletter. Dr. Delores Dean has been busy sending out 175 recruiting letters to businesses in the Central Florida area. The goal is to have potential and new members take advantage of the wonderful networking opportunities at our 2007 conference in Daytona. Andrea Koegel has completed updating the job fair list for the FCPA resource web page. Many of you have recently received an e-mail from Andrea asking for your spring job fair information. This is a valuable resource for our members. Thank you for working with Andrea to get this resource updated in time for the spring recruiting activities.

In his Treasurer role, Ray has developed a new checks and balance system for the handling of our funds. At the fall Board meeting he proposed and the Board approved a standardized annual account audit. This audit will be conducted by the current Past President and at least two other board members to be chosen by the Past President. Another change is that both the Treasurer and the President now have the authority to write checks and use the debit card. This provides a back up system should the Treasurer ever be unavailable. These are both great safe guards for our funds and I thank Ray for initiating these actions.

As you can see by this list of activities everyone has been hard at work making sure FCPA continues to grow and remain strong. As I have said many times before, I am honored to be working with such an amazing group of talented and hard working professionals. If any FCPA member is interested in serving on a conference committee or as a board member please contact Mike Tooke at [Mtooke@admin.usf.edu](mailto:Mtooke@admin.usf.edu). As the slate for the upcoming year is being developed we look to those who have expressed an interest in serving FCPA and to those who have a record of prior service to FCPA. I know we have many talented people who are looking for just the right opportunity to get involved with such a great organization. Having a good succession plan also assures that our organization will remain strong.

The Executive Board's winter meeting is being hosted by Jackie Herold and Amy Kleeman at the University of Central Florida on January 25 and 26, 2007. If any FCPA member would like to propose agenda items for the Board to consider please contact me at [gatchd@mccfl.edu](mailto:gatchd@mccfl.edu).

I hope all of you have a wonderful holiday season, a good spring semester and a successful recruiting season.

Warmly,  
Dee Dee Gatch



## WELCOME NEW MEMBERS

- ▶ Rebecca Day, Eckerd College
- ▶ Jessica George, Enterprise Rent-A-Car
- ▶ Kelly Kamemar, Enterprise Rent-A-Car
- ▶ Avis Porter, Enterprise Rent-A-Car
- ▶ Sammi Rosin, Enterprise Rent-A-Car
- ▶ Erin Sylvester, Enterprise Rent-A-Car
- ▶ Kisha Vassar, Enterprise Rent-A-Car
- ▶ Dean Walters, Enterprise Rent-A-Car
- ▶ Haley Richardson, Manatee Community College
- ▶ Vivianne Waldron, School Board of Highlands County
- ▶ Tom Mallory, Waffle House



# 2007 CONFERENCE UPDATE

**DONA GAYNOR – VICE PRESIDENT & 2007 CONFERENCE CHAIR**

## ON TRACK – FCPA 2007

**Attention FCPA members! Start your engines and get ON TRACK for FCPA's Annual Conference at the beautiful Hilton Daytona Beach Oceanwalk Village Resort located in the heart of Daytona's world famous beaches. Mark your calendars now for June 27-29 and prepare to race to the finish of a great conference!**

The FCPA 2007 Annual Conference is **ON TRACK** for June 27 – 29, 2007 and we are thrilled to be in Daytona Beach, FL. The Hilton Daytona Beach Oceanwalk Village Resort is a great location for our conference. All the guest rooms are recently renovated and the hotel features many options that our members will appreciate, including the fabulous beachfront location. The hotel is conveniently located next the Ocean Walk Shoppes & Movies and is only minutes from the Daytona International Speedway. With that in mind, your conference planning committee has selected a NASCAR theme for the conference. We are **ON TRACK** for great professional development programs, networking and of course, lots of fun.



Our last two conference themes were celebrating the past or looking to the future. This year our goal is to help members stay **ON TRACK** professionally as we deal with today's environment of constant change. Our conference program committee, chaired by Sean Rego, is working hard to identify speakers and programs that the membership will find valuable. The committee has already come up with some new and interesting program ideas that will engage our members and get everyone involved.

I would like to ask each FCPA member to consider being a presenter at the conference to share your expertise. I believe the strength of this organization lies in the talents of our members and that the value of the conference is in what we learn from each other. Some of the topics that are being considered include:



- Professional Networking
- Emerging Technologies for both Career Centers and Employers
- Marketing Career Centers
- How to Recruit in a Competitive Environment
- Career Development and Exploration
- Preparing Students for Career & Life Success
- Working with Online Student Populations
- Protecting Your Online Presence – Identify Theft
- Legal Issues – How the New OFCCP Laws Affect Both Employers and Career Centers
- Best Practices Showcase

Of course, we would like to hear from you if you have some other ideas for an educational session. The Call for Presentations form will soon be available online at [www.fl-cpa.org](http://www.fl-cpa.org). A formal announcement will be made soon. Please feel free to contact Sean Rego at [regos@highlands.k12.fl.us](mailto:regos@highlands.k12.fl.us) if you have questions or would like to submit a program proposal early.

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The rest of the conference planning committee is almost in place and the committee chair members and volunteers are listed on the next page. Your FCPA Board of Directors is heavily involved this year in planning the conference and you'll see their names listed as conference chairs or volunteers. This reflects their commitment to making this conference a success. We still need help in a couple of areas including registration and photography. Please contact the Registration Chair, Jennifer Browning, if you are interested in volunteering for registration. I do not have a Photography Chair identified yet so please let me know if you are interested in chairing the Photography Committee. If you are interested in helping out in another area, feel free to contact the committee chairperson(s) to volunteer.

One of the areas vital to FCPA and to success of the conference is the President's Council. We rely on the extra support of our members to help keep the conference fee reasonable while still providing you excellent value in programming and in the overall conference experience. Lee Holifield is chairing the President's Council again this year and she will be contacting the membership very soon to ask for your support. If you would like to contact Lee about the President's Council, please email her at [lee.r.holifield@us.hsbc.com](mailto:lee.r.holifield@us.hsbc.com).

The conference registration website will be ready in January and the keynote speakers will be announced very soon. Once the program committee has determined the breakout sessions, we will provide that information to you on the FCPA conference website located at [www.fl-cpa.org/conference.html](http://www.fl-cpa.org/conference.html). Check it frequently for updates and information about the conference and start planning today. I would like to thank the conference planning committee once again for their hard work and support. A special thank you to Matt and Jo Cardin for continuing to help with the conference even though they have moved to Boston. Jo designed the logo for the conference – thank you Jo!

I look forward to getting **ON TRACK** with you in Daytona Beach! 🏎️

## FCPA 2007 CONFERENCE SITE – DAYTONA BEACH, FL HILTON DAYTONA BEACH OCEAN WALK VILLAGE

**RESERVE YOUR ROOM NOW!**

**The deadline for reserving a room at the FCPA rate is May 27, 2007.**

Come experience Daytona's newest oceanfront resort located directly on the sun-blessed beaches of the Atlantic Ocean. Hilton Daytona Beach Ocean Walk Village hotel is located on Daytona's pristine beaches in the heart of Ocean Walk Village, a \$400 million vacation and entertainment district.

To reserve your room, contact the Hilton Daytona Beach at 1-866-536-8477. Be sure to ask for the special **FLORIDA CAREER PROFESSIONALS ASSOCIATION** room rate. The rate is **\$129** for both single and double occupancy; **\$139** for triple occupancy; and **\$149** for quad occupancy. These special rates are available to FCPA members for 3 days pre- and post-conference, based on availability. Parking is **\$6.00** per day for self-parking (located across the street) and **\$13.00** per day for valet parking.

Hotel room rates are subject to applicable state and local taxes (currently 12.5%). In order to be exempt from taxes you must provide a copy of your institution's Florida Tax Exempt Certificate along with a tax-exempt form of payment (institution credit card or check). These documents can be sent in advance or provided at check-in. Please note that you cannot be exempt from tax with a personal credit card or check, even with a Florida Tax Exempt Certificate.



## 2007 CONFERENCE COMMITTEE CHAIRS & VOLUNTEERS

Please contact the Conference Committee Chair to volunteer for the conference or you can contact Dona Gaynor at [dgaynor@fit.edu](mailto:dgaynor@fit.edu). If you thought you volunteered and do not see your name, please contact us!

### PROGRAM COMMITTEE

**Sean Rego – Chair**  
School Board of Highlands County  
[regos@highlands.k12.fl.us](mailto:regos@highlands.k12.fl.us)

**Tim Harding**  
University of Tampa

**Jennifer Zeigler**  
Enterprise Rent-A-Car

**Berni Hebrock**  
Lake Sumter Community College

**Catherine Mallozzi**  
Florida Metropolitan University

**Bill Blank**  
University of Central Florida

**Alicia Rodriguez**  
Florida International University

**Jill Rushbrook**  
Stetson University – printing

**Mark Colvenbach**  
University of Tampa – A/V

### REGISTRATION COMMITTEE

**Jennifer Browning – Chair**  
Rollins College  
[jbrowning@rollins.edu](mailto:jbrowning@rollins.edu)

**Brooks Hoffman**  
SunTrust Bank

**Elizabeth Boggs**  
Rollins College

**Sheila Hood**  
University of Tampa

**Nicole Kraemer**  
Florida Institute of Technology

**Alisa Keaton**  
Hillsborough Community College

### PRESIDENT'S COUNCIL

**Lee Holifield – Chair**  
HSBC  
[lee.r.holifield@us.hsbc.com](mailto:lee.r.holifield@us.hsbc.com)

**Andrea Koegel**  
Enterprise Rent-A-Car

### FOOD/BEVERAGE/FACILITIES

**Jane Colson – Chair**  
Eckerd College  
[grunskjk@eckerd.edu](mailto:grunskjk@eckerd.edu)

### NEW MEMBER ORIENTATION

**Delores Dean – Chair**  
Florida A&M University  
[delores.dean@fam.u.edu](mailto:delores.dean@fam.u.edu)

### VENDORS

**Jan McKenna – Chair**  
Florida Metropolitan University  
[JMckenna@cci.edu](mailto:JMckenna@cci.edu)

**Laurie Ragsdale**  
Hillsborough Community College

**Andrea Zito-Moore**  
Lake Sumter Community College

### AWARDS

**Mike Tooke – Chair**  
University of South Florida  
[mtooke@admin.usf.edu](mailto:mtooke@admin.usf.edu)

**Sandy Jakubow**  
Florida Atlantic University

### EVALUATIONS

**Tracy Joinson – Chair**  
Palm Beach Community College  
[joinsont@pbcc.edu](mailto:joinsont@pbcc.edu)

### RECREATION/DECORATIONS

**Andrea Alfano – Chair**  
Webber International University  
[andrea@webbercareers.com](mailto:andrea@webbercareers.com)

**Kevin Guthrie**  
University of Florida

**Susan Bradley**  
Indian River Community College

**Melissa Merida**  
Vault

### DOOR PRIZES

**Jackie Herold – Co-chair**  
[jherold@mail.ucf.edu](mailto:jherold@mail.ucf.edu)

**Amy Kleeman – Co-chair**  
[akleeman@mail.ucf.edu](mailto:akleeman@mail.ucf.edu)  
University of Central Florida

**Paula Shoman**  
GEICO

**Chris Kabali**  
Lake City Community College

**Toni Briley**  
Lake City Community College

### LOCAL ARRANGEMENTS

**Sandi Andrews**  
Embry Riddle Aeronautical University  
[sandi.andrews@erau.edu](mailto:sandi.andrews@erau.edu)

### PHOTOGRAPHY

Open



## 2007 BROWNLEE AND STUDENT OF THE YEAR AWARDS



*The nomination and application deadline for the Brownlee Leadership Award and the Student of the Year Awards is Friday, April 27, 2007.*

The presentation of the Brownlee Leadership Award to one of our members, along with announcing the names of our student award winners is always a highlight of our annual conference. Your support is requested in providing nominations for these awards.


The **Brownlee Leadership Award** was established in recognition of a past member who made significant contributions to FCPA and provided exemplary leadership while serving as a member of our Board of Directors. John T. Brownlee was actively involved with FCPA from 1977-1986, to include service as President of the Association. John was known for his energy and enthusiasm, and for the high standards he practiced in his personal and professional life. This annual award provides an opportunity to recognize one of our members that have gone above and beyond in their dedication to and support of our organization and our chosen professions.

Nominees for the Brownlee Leadership Award must be an FCPA member for at least three years and cannot currently be serving on the Board. Nominations are made via letters of recommendation/ support from at least two FCPA members. The selection will be based on an evaluation of contributions made to a specific program, project or activity within FCPA, professional contributions made to the placement/recruiting field and FCPA, and leadership.

To nominate a colleague for the Brownlee Leadership Award, please submit a letter of recommendation/support to Mike Tooke, FCPA Immediate Past President, by mail or e-mail at:

Mike Tooke  
The Career Center  
University of South Florida  
4202 East Fowler Avenue, SVC 2088  
Tampa, FL 33620-6930  
[mtooke@admin.usf.edu](mailto:mtooke@admin.usf.edu)  
(813) 974-4306



Applications for the 2007 **Student of the Year Awards** may be downloaded from the FCPA website at [www.fl-cpa.org/student.html](http://www.fl-cpa.org/student.html). There are three award categories, to include Co-op Student of the Year, 4-Year College Experiential Student of the Year, and 2-Year College/Technical Center Experiential Student of the Year. Schools and employers representing the students who win these awards are recognized at our annual conference. Each student award winner receives a recognition plaque and a check from FCPA for \$300. These awards provide a great opportunity for our FCPA members to recognize talented students from their programs. Thanks to Jackie Herold, Amy Kleeman, and Laurie Ragsdale for overseeing the selection process for these award categories. Their contact information is provided as part of the application procedure instructions. Please give them a call if you have any questions. 

### QUICK LINKS TO INFORMATION YOU WANT

- ◆ Updated Spring 2007 calendar of college and university career fairs around the state of Florida can be found under the Member Resources page at [www.fl-cpa.org/careerfair.html](http://www.fl-cpa.org/careerfair.html).
- ◆ Updated membership directory information can be found under the Member Resources page at [www.fl-cpa.org/directory.html](http://www.fl-cpa.org/directory.html).
- ◆ Breakout session presentation materials and vendor information from the 2006 conference can be found in the FCPA Resource Room at [www.fl-cpa.org/resourceroom.html](http://www.fl-cpa.org/resourceroom.html).
- ◆ 2007 Student of the Year Award application information is now available at <http://www.fl-cpa.org/student.html>.



# 2006-07 FCPA BOARD OF DIRECTORS

## President

Dee Dee Gatch/Manatee Community College  
[president@fl-cpa.org](mailto:president@fl-cpa.org)

## Vice-President

Dona Gaynor/Florida Institute of Technology  
[vicepresident@fl-cpa.org](mailto:vicepresident@fl-cpa.org)

## Treasurer

Ray Rogers/Rollins College  
[treasurer@fl-cpa.org](mailto:treasurer@fl-cpa.org)

## Secretary

Andrea Alfano/Webber International University  
[secretary@fl-cpa.org](mailto:secretary@fl-cpa.org)

## Past President

Mike Tooke/University of South Florida  
[pastpresident@fl-cpa.org](mailto:pastpresident@fl-cpa.org)

## Career Services Representative

Amy Kleeman/University of Central Florida  
[careerservicesrep@fl-cpa.org](mailto:careerservicesrep@fl-cpa.org)

## Employer Representative

Ruby Villanueva/United States Treasury  
[employerrep@fl-cpa.org](mailto:employerrep@fl-cpa.org)

## Member At Large (Employer)

Andrea Koegel/Enterprise Rent-A-Car  
[memberemployer@fl-cpa.org](mailto:memberemployer@fl-cpa.org)

## Member At Large (School)

Tracy Joinson/Palm Beach Community College  
[memberschool@fl-cpa.org](mailto:memberschool@fl-cpa.org)

## Membership Representative

Delores Dean/Florida A&M University

## Co-Op Representative

Jackie Herold/University of Central Florida  
[co-oprep@fl-cpa.org](mailto:co-oprep@fl-cpa.org)

## Community College Representative

Laurie Ragsdale/Hillsborough Community College  
[communitycollegerep@fl-cpa.org](mailto:communitycollegerep@fl-cpa.org)

## Information Manager

Kelly Cleary/Stetson University  
[informationmanager@fl-cpa.org](mailto:informationmanager@fl-cpa.org)

## MEMBERSHIP UPDATE

### ANDREA ALFANO – SECRETARY

It's that time of year again.....time to renew your FCPA membership!

If you have not already received a renewal invitation, please keep an eye out for this email. You can also download a membership application from our website at [www.fl-cpa.org/join.html](http://www.fl-cpa.org/join.html).


As discussed and approved in the last general assembly meeting, FCPA has added an additional membership option, the Institutional Membership. This option offers an unlimited number of memberships to organizations with large career services/recruiting staffs.

Your four membership options are:

- Individual Membership: \$50
- Group/Institutional Membership: \$150 (includes dues for up to four members)
- Unlimited Group/Institutional Membership: \$250 (unlimited number of memberships)
- Graduate Student Membership: \$25 (must be full time graduate student)

Currently, we have 219 active members in FCPA of which 164 are school members and 55 are employer members.

In addition to our new membership option, we are also updating the password to our online member directory. As of January 1<sup>st</sup> the password we have been using for the last few years will no longer be accepted. Once your membership application and dues are received you will receive a confirmation email that will include the updated database password. The username will remain the same.

If you have any questions regarding your FCPA membership or if you do not receive your membership renewal email, please contact Andrea Alfano at 863-638-2936 or [secretary@fl-cpa.org](mailto:secretary@fl-cpa.org). 



May 29 – June 1, 2007  
New York, New York

[www.nacweb.org/natmtg](http://www.nacweb.org/natmtg)