

CONNECTION

KEEPING FLORIDA FIRST

2009/10 WINTER EDITION

PRESIDENT'S MESSAGE

Greetings and Happy New Year to all of you. Coming back to work after the holiday break and facing a long semester ahead, is not one of the easiest things to do. There is a bright spot ahead, however—the 2010 FCPA conference this June.

This past September, Dona Gaynor and I headed to South Florida to visit several of the potential locations for this summer's conference. One of the great things about Florida is that there are so many prime conference locations. While all of the sites we visited would have made for a nice conference, after reviewing all of the proposals, the board decided to go with the Newport Beachside Resort in Sunny Isles. Sunny Isles is part of the North Miami Beach area and will provide a beautiful and relaxing backdrop for the 2010 conference.

I'm sure you will find this location, as well as the cost and content of this year's conference, is well aligned with the economic climate of these past couple of years. Lindsey Katherine, Vice President and 2010 Conference Chair, has provided quite a bit more information about the conference later in this newsletter so I won't steal any more of her thunder. I do want to thank Tracy Joinson, Sandy Jakubow and Amy Diepenbrock for helping research conference sites and conduct pre-site visits for us. This made our decision much easier.

Our board has again set several ambitious goals for this year as we continue to strengthen our association. In the current economy, it is more important than ever that our members' professional development money is spent wisely. FCPA has always provided an excellent value with low membership fees and conference costs while providing excellent networking opportunities and educational offerings for our members. As in the past, you will find this summer's conference will provide timely and relevant educational sessions, enjoyable keynote speakers and formal and informal networking opportunities. New this year, however, some of the sessions will be qualified by NBCC to also provide CEU's for our members. More information will follow this spring.

Amy Kleeman and Eric Hall have been working to overcome some of last year's challenges with the online membership renewal. Moving from a paper membership form to an online process and accepting credit card payments is no small task. I want to thank them both for their ongoing work on this project. We anticipate this will be ready to go later this month and will send out membership renewal email reminders at that time.

One of the goals proposed by the board during last summer's business meeting in Orlando was to review the current FCPA constitution and assess whether our current document is still relevant to our association with its current membership and mission. Sandy Jakubow has volunteered to chair this committee and will be putting together a review team to suggest constitutional changes to the board who will in turn present any of these changes to the membership. The scope of this committee is wide and they will be encouraged to comment on both large and small aspects of how our association currently operates. I will keep you posted as to the status of this committee's work during this term. If you have any suggestions you would like to include as part of this review process, please feel free to submit those suggestions to Sandy directly. You may find the current version of the constitution on the FCPA website under the resources tab.

Finally, I wanted to encourage you all to consider volunteering your leadership talents to FCPA. There are several board positions that will come open this year providing many opportunities for you to consider. Positions up for general election at the 2010 conference include Vice President, Secretary, Treasurer, Membership Director, Two-Year College Member and Employer Member.

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PRESIDENT'S MESSAGE CONTINUED...

Our Past President, Dona Gaynor, chairs the Nominations Committee and develops the slate of officers and board members to be presented to the membership during the general election. Nominations for these positions may also come from the floor during the general business meeting. If you are interested in learning more about any of these positions, or nominating someone, please contact Dona.

Best of luck for a successful spring term. I hope to see you all this summer in Sunny Isles.

Ray Rogers, FCPA President

FCPA CONFERENCE UPDATES

BY LINDSEY KATHERINE

KEEPING FLORIDA FIRST: LET THE SUN SHINE IN

June 16-18, 2010 • Newport Beachside Hotel & Resort • Sunny Isles, Florida

This year we took a non-traditional approach to site selection for the 2010 conference. We needed to see how the 2009 conference came together before we could even decide *IF* there would be a 2010 conference. Luckily, the FCPA membership came together, and with the excellent planning and guidance from the 2009 conference committees, our conference last June in Orlando was a huge success!! Now that we are a little behind the typical conference timeline, it is all the more obvious that June will be here before you know it, and so will the annual FCPA conference!

We realize that budget issues continue for many of our members, yet the site selection committee was able to find another conference location that would keep travel expenses low and at the same time, offer our members beautiful accommodations with an excellent beachfront vacation feel. After visiting hotels in several cities, the site selection committee chose the Newport Beachside Hotel & Resort as the site for our 2010 conference. We are confident that this resort will be a wonderful location for our conference.

The theme of the 2010 conference “**Let the Sun Shine In**” is designed to focus on the positive aspects of our organization, our careers and our lives; especially in continued times of economic hardship throughout the state. With this general theme, we hope you’ll be inspired to share your own personal and professional strategies for keeping a positive attitude in challenging situations and in life.

The Programs Committee has started working on selecting our key note speakers and finalizing our call for programs. I encourage each FCPA member to consider submitting a program proposal. Past programs have included topics on: best practices, new programs/services, recruiting techniques, online services, professional panels, etc. This year, we hope to offer at least one session that will count as CEUs (Continuing Education Units) for our Career Counselor members. If you are interested in specifically presenting a proposal in the area of career counseling or assessment and program evaluation, please let us know so we can talk with you more about potentially submitting your proposal to NBCC

for CEU approval. The formal call for programs will be sent in the coming weeks. In addition to email, the program proposal form will be available on our website. The deadline for submitting program proposals is March 12, 2010. If you have any questions or need additional information, please contact Mark Colvenbach, Professional Development Director/Program Committee Co-Chair, at mcolvenbach@ut.edu or Elizabeth Boggs, Co-Chair at EBoggs@rollins.edu.



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CONFERENCE UPDATES CONTINUED...

Our conferences would not be as enjoyable as they are without the support our members continuously provide to the President's Council. These donations allow us to include the wonderful conference meals and provide for a few extra touches each year. Dawn Howard is the chair of our President's Council this year. Dawn and her committee will be contacting the membership to solicit your donations; I hope you will continue to support FCPA's President's Council again this year. If you have any questions about the President's Council or would like to sponsor a conference event, please contact Dawn Howard at dhowar10@fau.edu.

I would like to express a special thank you to those members who have agreed to serve on our conference committee. With all that goes into planning a three day conference, no one person can do it alone. It takes many people working together to bring the high quality programs, lively networking events and entertaining social activities to fruition. There is still time to volunteer to serve on a committee. If you would like to work on a committee, please contact myself or the chair of the committee you are interested in volunteering with.

Online conference registration should be open in early February. Please keep an eye out for conference update emails as these messages will provide all the information you will need to stay in the know. Also, the FCPA conference webpage, <http://www.fl-cpa.org/web/annual-conference.html> is always available to provide you with conference information.

I hope to see you in Sunny Isles in June!

Lindsey Katherine
FCPA Vice President & 2010 Conference Chair

CONFERENCE SITE ♦ Newport Beachside Hotel & Resort ♦ Sunny Isles, FL

As the city of Sunny Isles celebrates its 10th Anniversary of incorporation, the rapidly changing landscape has evolved from a sleepy sandbar to TripAdvisor's #1 Travel Hotspot in the United States thanks to the recent development boom. New real estate, restaurants and stores have brought an added and appealing dimension to the quality of life here.

On the scene from the beginning, The Newport Beachside Hotel & Resort once attracted a steady crowd of more than 600 VIPs nightly, including famous entertainers such as **Sammie Davis Jr., Tina Turner, The Platters and Jimi Hendrix** among others.

Today, in celebration of its 40th anniversary, the hotel is undergoing extensive interior and exterior renovations that will provide more modern amenities for guests while preserving the nostalgia of the Newport's distinguished history.

From the valet and lobby, to the restaurant, rooms and pool, 50 percent of the redesign's inspiration is matched by 50 percent of the hotel's preservation. Great detail is being given to reviving the carefree, smart and fun way to travel characteristic of years past.



Part of the Newport's preservation efforts involves working with the city of Sunny Isles to restore the landmark fishing pier located on the beach behind the hotel. The owners of the Newport have offered to donate two million dollars to the city for the project. Upon completion, city residents and guests of the Newport could use the pier for free.

In addition, state and local funds have helped to maintain the beach, upgrade Collins Avenue and further beautify Sunny Isles with new brick sidewalks and palm trees. The transformation has been remarkable. We invite you to come see for yourself.

The nomination deadline is April 16, 2010

The highlight of any FCPA Conference is always the presentation of the awards during the Awards Lunch. The following three awards are presented to outstanding FCPA members and students:

Brownlee Award

This prestigious award was established in recognition of a past member who made significant contributions to FCPA and provided exemplary leadership while serving as a member of the Board of Directors. John T. Brownlee served FCPA from 1977-1986 and was known for his energy, enthusiasm and high professional and personal standards. FCPA presents this award each year as a way to recognize one of our members that have gone above and beyond in their dedication to and support of FCPA and their profession.

Nominees for the Brownlee Leadership Award must be FCPA members for at least three years and cannot currently be serving on the Board of Directors. Nominations should be made via letters of recommendation/support from at least two current FCPA members. The selection will be based on an evaluation of the nominee's contributions to specific programs, projects or activity within FCPA, professional contributions made to the placement/recruiting field and FCPA, and overall leadership qualities.

Student of the Year Award

This award recognizes outstanding achievement by students in a major-related work experience. Eligible students will have worked with a current FCPA member during the past year and have demonstrated achievement in the professional, personal and/or academic skills in a learning environment to include internships, co-ops, and general student employment positions. Employer members who supervise student workers and college members who help place students in major-related positions can nominate outstanding students. The winner of this award receives a \$300.00 cash prize and a recognition plaque.

New Member Award

The New Member Award recognizes a new member who has helped keep FCPA strong by volunteering for conference committees and/or special projects. Anyone who has been a member of FCPA for less than four years and has served on projects and/or conference committees is eligible. Selection will be based on an evaluation of the type and quality of the new member's contribution to FCPA.

Please start thinking now about outstanding students who should be recognized and fellow FCPA members who should be considered for the Brownlee and New Member Award. I would especially like to encourage everyone to give serious thought to the Brownlee Award which is our highest recognition of professionalism and service to FCPA.

More information about all the awards, including applications, is available on the FCPA website. Please feel free to contact me directly if you have any questions about the FCPA awards process.

Dona Gaynor
FCPA Past President & Awards Committee Chair
dgaynor@fit.edu
321-674-8102

2010 CONFERENCE COMMITTEES

Thank you to all who have already volunteered to serve on a committee to assist in planning the upcoming conference. Serving on a committee is a great way to become more involved in FCPA!

If you are interested in volunteering, please email Lindsey Katherine at vicepresident@fl-cpa.org.

Programming Committee

Mark Colvenbach, Co-Chair - University of Tampa

Elizabeth Boggs, Co-Chair - Rollins College

- Misty Seybert - Southeastern University
- Lauren Hubacheck-Butler - Florida International University
- Nancy Friedman - Florida State University
- Susan Blakey - Siemens

Registration

Candace Ford, Chair - Florida State University

- Merisha Baldwin - Siemens
- Elizabeth Farney - Florida Institute of Technology
- Colleen Ficco - Target
- Julia Kronholz - Florida State University
- Sheila Hood - University of Tampa

Exhibitors

- Jennifer Browning, Chair - Rollins College

President's Council

Dawn Howard, Chair – Florida Atlantic University

- Denise Irby, Enterprise Rent-A-Car
- Kathleen Steenburgh, Geico

Door Prizes

Lisette Guillen-Dolby, Co-Chair - Seminole Community College

Andrea Zito, Co-Chair - Lake Sumter Community College

- Colleen Ficco - Target
- Lis Dollenmayer - Clearwater

Local Information

- TBD

Recreation

- Misty Seybert - Southeastern University
- Jennifer Bielen - Seminole Community College
- Carmen Mandujano - Seminole Community College

Evaluations

Alicia Smyth, Chair - Embry Riddle Aeronautical University

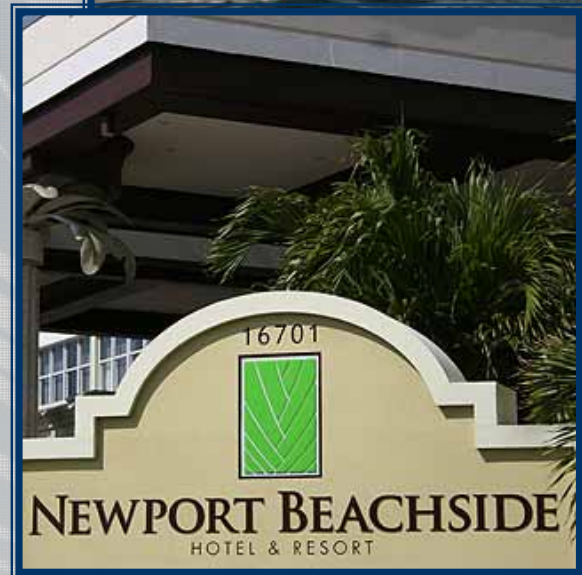
Awards

Dona Gaynor, Chair - Florida Institute of Technology

- Toni Briley - Lake City Community College
- Ommy Cruz - Embry Riddle Aeronautical University

Facility Logistics

- TBD



New Members

Sandy Jakabow, Chair – Florida Atlantic University

Photography

Elizabeth Farney, Florida Institute of Technology

2009-2010 FCPA BOARD OF DIRECTORS

President

Ray Rogers, Rollins College
president@fl-cpa.org

Vice-President

Lindsey Katherine, Florida State University
vicepresident@fl-cpa.org

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Amy Kleeman, University of Central Florida
secretary@fl-cpa.org

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Membership Director

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2 Year College Member

Toni Briley, Lake City Community College
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Information Management Director

Eric Hall, University of Florida
informationmanagement@fl-cpa.org

Want to be a part of the next Connection? This newsletter is a great way to communicate with FCPA members, so why not educate the membership on exciting new happenings in career services or recruiting by writing a brief article?!

informationmanagement@fl-cpa.org